
P R E S S - R E L E A S E**FOR IMMEDIATE RELEASE**

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9/27/13

Direct Options Verified as VOSB

Direct Options is proud to announce its verification as a Veteran-Owned Small Business (VOSB) by the U.S. Department of Veterans Affairs, Center for Veterans Enterprise. As such, Direct Options has been added to the Veteran business database at www.vip.vetbiz.gov



According to Jan S. Moore, President and owner of Direct Options: "We are very proud to be awarded this verification, and look forward to continued success in bringing forward-thinking solutions to our utility partners. We appreciate the recognition by the Department of Veterans Affairs to all small business owners who served our country, and greatly appreciate companies who choose to recognize this designation by doing business with a VOSB."

About Direct Options

Direct Options was founded in 1991 on the knowledge that clients could have a smarter interaction with customers based on data. Over the past 20 plus years we have evolved with the industry while maintaining our focus that data drives customer engagement. Today, our data-driven marketing solutions increase customer satisfaction, revenue, education and energy efficiency goals for utility companies across the United States.

For more information about Direct Options visit: www.directoptions.com